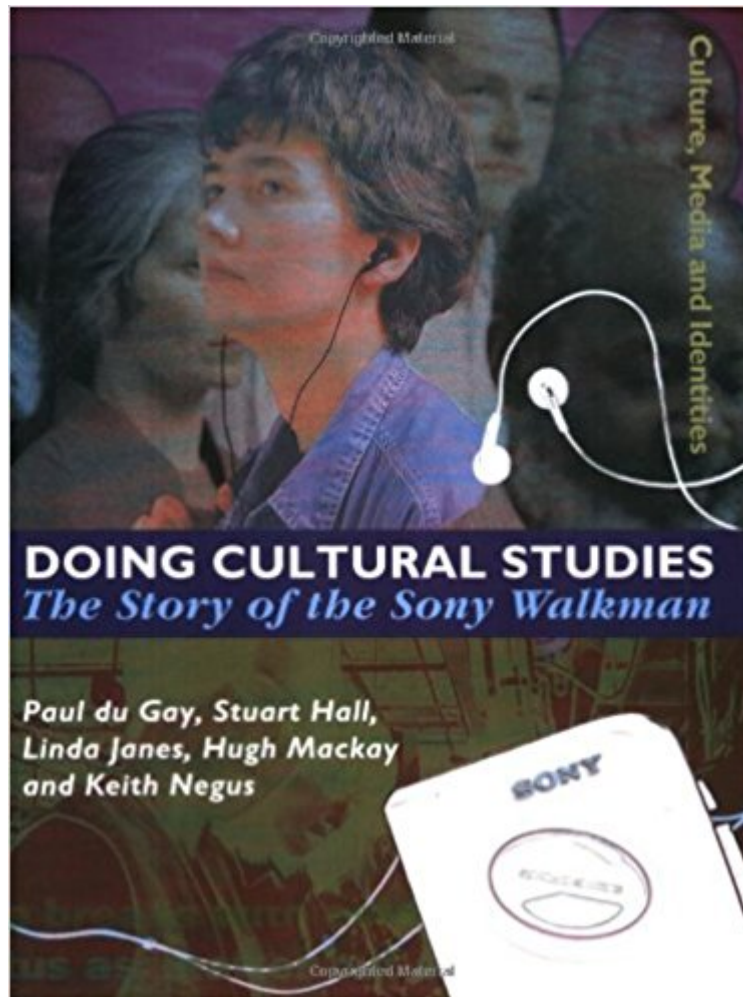


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Doing Cultural Studies: The Story Of The Sony Walkman (Culture, Media And Identities Series)



Synopsis

In recent years 'culture' has become a central concern in a wide range of fields and disciplines. This book introduces the main substantive and theoretical strands of this 'turn to culture' through the medium of a particular case study: that of the Sony Walkman. Using the example of the Walkman, the book indicates how and why cultural practices and institutions have come to play such a crucial part in our lives, and introduces some of the central ideas, concepts and methods of analysis involved in conducting cultural studies.

Book Information

Series: Culture, Media and Identities series (Book 1)

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Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #1,270,084 in Books (See Top 100 in Books) #55 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Records](#) #2082 in [Books > Textbooks > Communication & Journalism > Communications](#) #3474 in [Books > Reference > Words, Language & Grammar > Communication](#)

Customer Reviews

This book is really good, even better than the first edition. It allows you to understand how an cultural artifact is created and how meaning is introduced into it. Also, the boxes with comments and information are really helpful and gives another perspective with theories and present artifacts, like ANT and iPhone.

Excellent introduction for students to the basic methods and theories of cultural studies. Great update to a classic text.

Perfect

the book i bought is not bad regarding the price, had some mark on it, overall it is not bad

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